

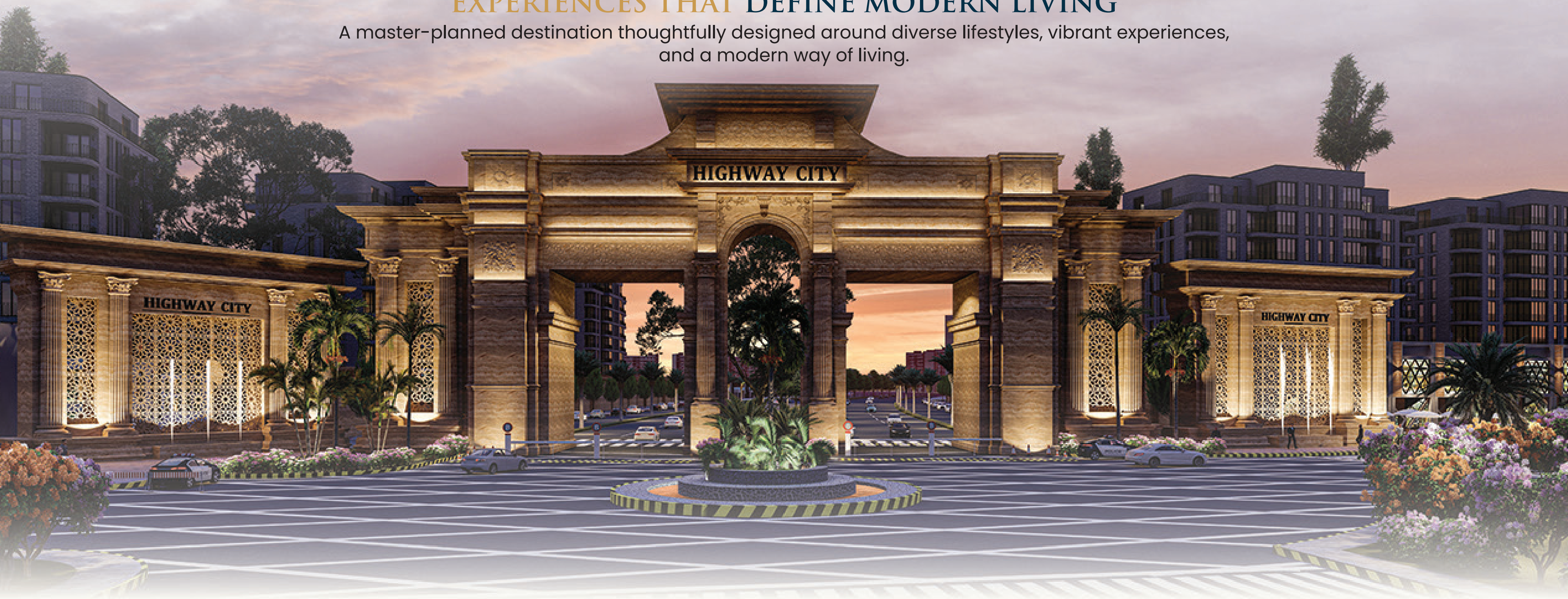


HIGHWAY CITY

— EXECUTIVE ENCLAVE —

EXPERIENCES THAT DEFINE MODERN LIVING

A master-planned destination thoughtfully designed around diverse lifestyles, vibrant experiences, and a modern way of living.



SPECTRUM DEVELOPERS

CRAFTING COMMUNITIES, NOT JUST HOMES

A MASTER PLAN BEYOND IMAGINATION

A 600-acre visionary development where urban sophistication harmonizes with nature, creating a future-ready community designed for generations to come.

SERENE HEAVEN

RAINFOREST
ENCLAVE

PARKLAND
ESTATES

DOWNTOWN

SANTORINI
SHORES

EXECUTIVE
SQUARE



HIGHWAY CITY
— EXECUTIVE ENCLAVE —



EXECUTIVE SQUARE

CRAFTED FOR LEADERS. BUILT FOR SUCCESS

A district designed for professionals, entrepreneurs, and those who aspire to lead.



SANTORINI SHORES

WHERE THE JOURNEY FINDS ITS PEACE

A waterfront destination inspired by resort living, leisure, and unforgettable experiences.



DOWNTOWN

THE PULSE OF EVERYDAY LIFE

The urban heart of the enclave, bringing together commerce, dining, business, and community activity.



PARKLAND ESTATES

WHERE INNOVATION MEETS NATURE

Lakefront living overlooking a vibrant park, future IT hub, and one of the most distinctive landscapes within the community.



RAINFOREST ENCLAVE

A SANCTUARY SHAPED BY NATURE

A tranquil environment where lush
landscapes and natural beauty
create a refreshing sense of escape.



SERENE HEAVEN

WHERE THE JOURNEY FINDS ITS PEACE

A scenic retreat of open skies and
peaceful surroundings, enhanced by
the captivating glow of the windmill
skyline after sunset.



EXPERIENCES THAT INSPIRE

Beyond homes and infrastructure, Highway City Executive Enclave is curated with signature experiences that elevate everyday living into extraordinary moments.





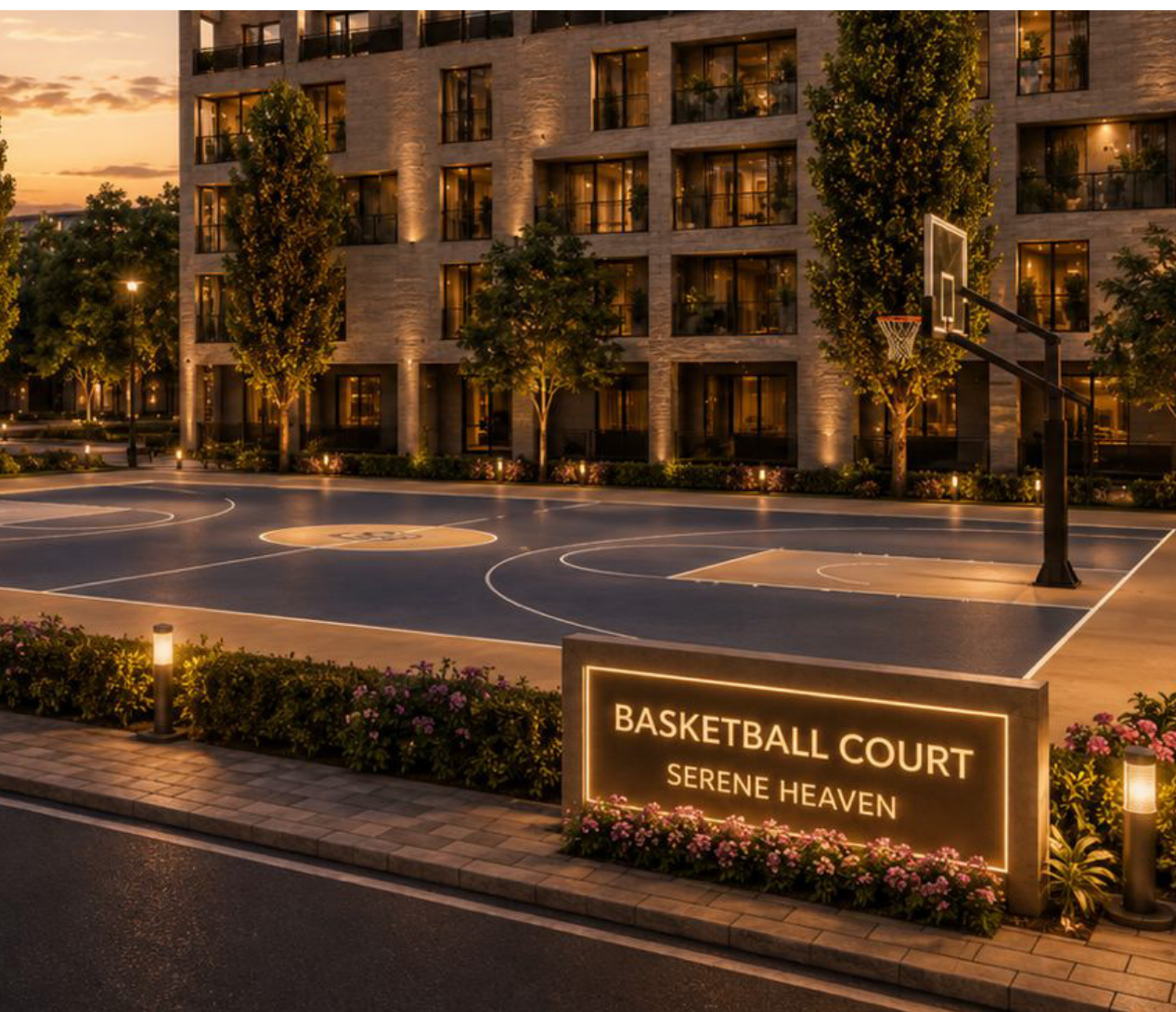
 THE GROVE



 MOSQUE



 TENNIS COURT

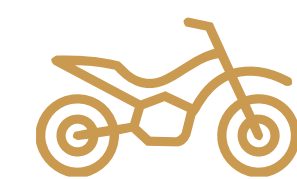


 BASKET COURT



 COMMUNITY PARK



 DIRT BIKE SAFARI

CHOCOLAND

— ADVENTURE PARK —

A FUTURE LANDMARK ATTRACTION

Where imagination takes shape and every visit becomes a memory.





CHAMPIONS DISTRICT

A DESTINATION FOR ACTIVE LIVING



FOOTBALL



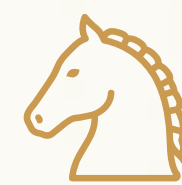
TENNIS



ARCHERY



BASKETBALL



HORSE RIDING



PADDLE



FITNESS

EDUCATION & HEALTHCARE

BUILDING A STRONGER COMMUNITY THROUGH ESSENTIAL FOUNDATIONS.

Highway City Executive Enclave is designed to support every stage of life with world-class education and healthcare facilities — ensuring families have access to everything they need, close to home.



SCHOOLS

Modern learning environments for bright futures.



CLINICS

Accessible healthcare services for everyday well-being.



LIBRARY

Where knowledge meets well-being for mind, body, and soul.



EXECUTIVE SQUARE

RESIDENCES

CRAFTED FOR LEADERS. BUILT FOR SUCCESS.

EXCEPTIONAL LIVING. A LEGACY THAT LASTS.



EXECUTIVE SQUARE RESIDENCES

An iconic residential address where contemporary design meets elevated living. Thoughtfully planned to offer comfort, connectivity, and convenience, Executive Square Residences provides a refined urban lifestyle for those who aspire to live at the forefront of success.



EXECUTIVE SQUARE
CRAFTED FOR LEADERS. BUILT FOR SUCCESS.



SPACES FOR EVERY VISION

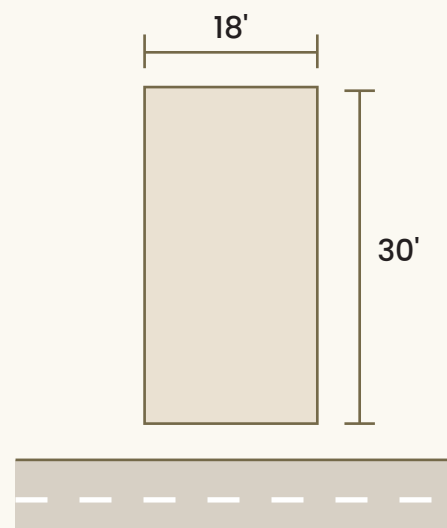
RESIDENTIAL PLOTS

From a first home to a lasting family estate, discover thoughtfully planned plot sizes designed around different lifestyles and aspirations.



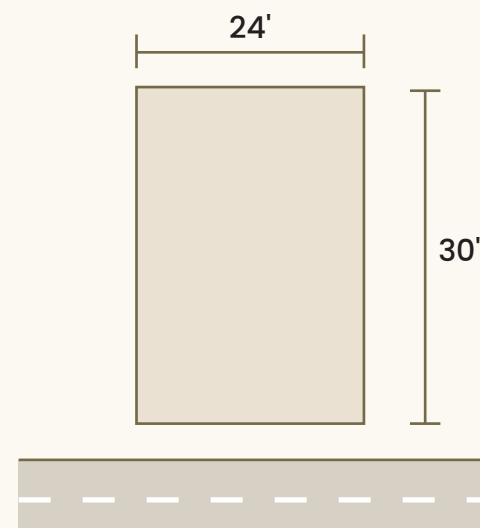
60 SQ. YDS.

Compact living,
thoughtfully planned.



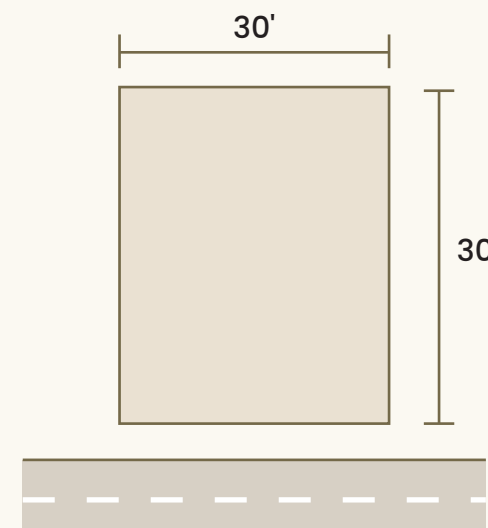
80 SQ. YDS.

A practical beginning
for modern families.



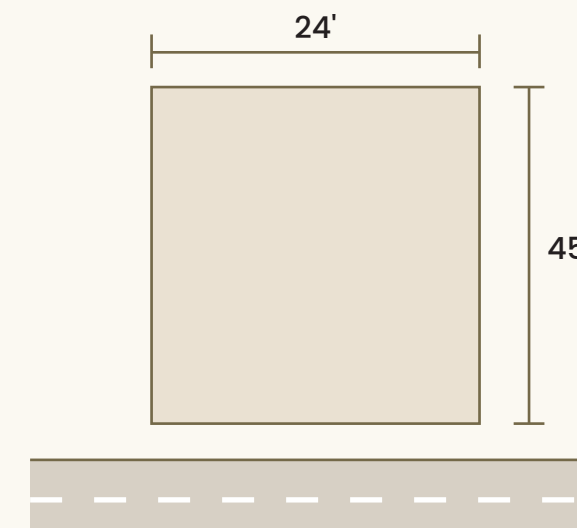
100 SQ. YDS.

The perfect balance of
space and comfort.



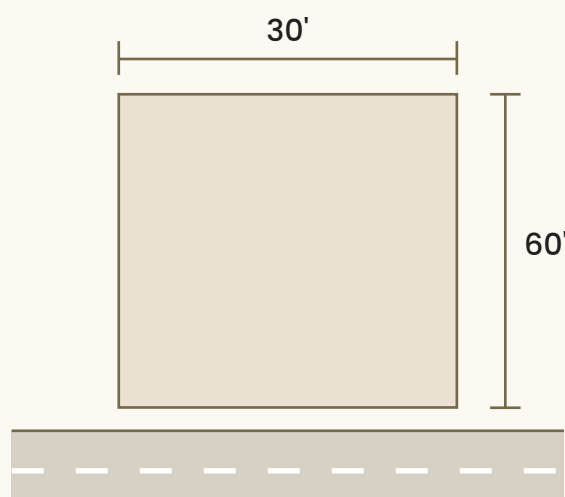
120 SQ. YDS.

More room for the life
you envision.



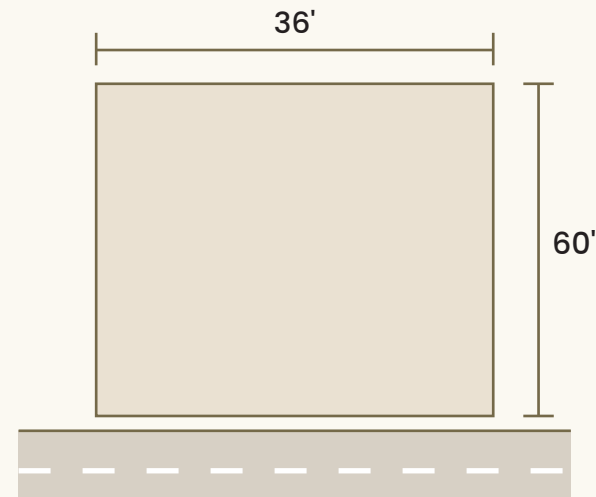
200 SQ. YDS.

Generous spaces for
elevated family living.



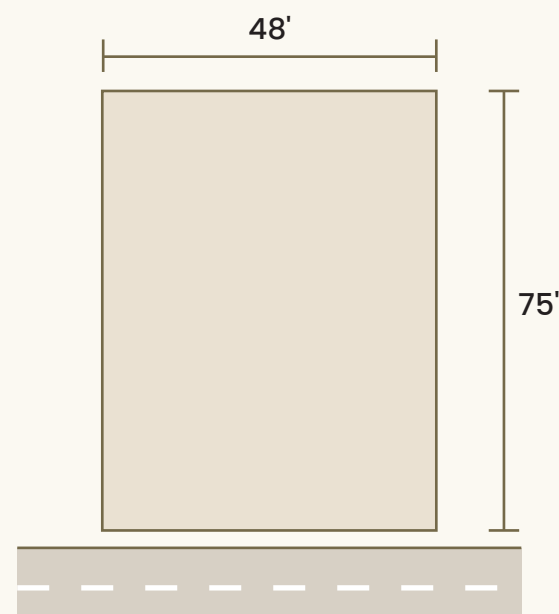
240 SQ. YDS.

Designed for a
distinguished lifestyle.



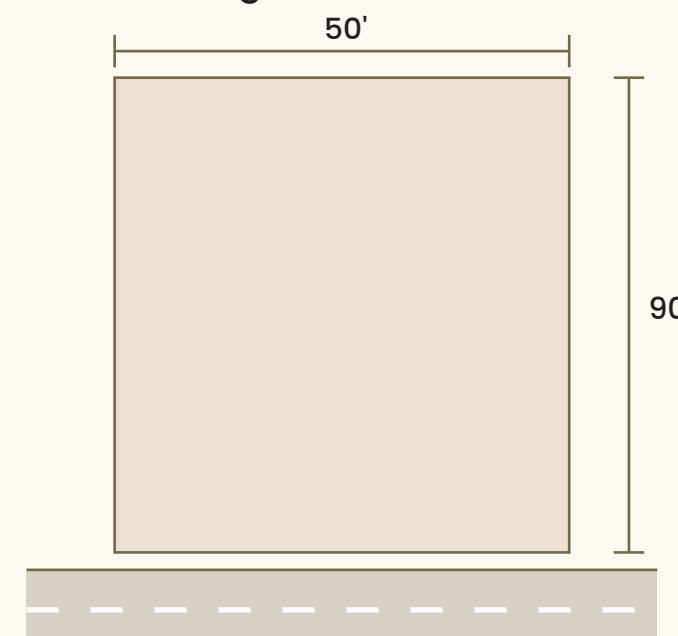
400 SQ. YDS.

Expansive living with
greater possibilities.



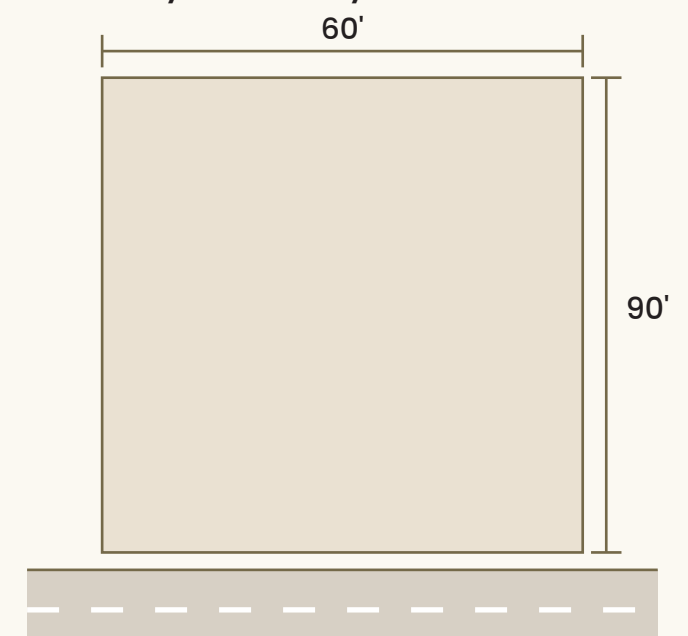
500 SQ. YDS.

A statement address
for generations.



600 SQ. YDS.

A landmark address for
your family's future.



CHOOSE YOUR SPACE. SHAPE YOUR VISION. BUILD YOUR LEGACY.



WHERE OPPORTUNITY TAKES ADDRESS

COMMERCIAL PLOTS

Strategically positioned within a destination designed for tomorrow, Highway City Executive Enclave creates opportunities for businesses to grow alongside a thriving community.

NEIGHBOURHOOD COMMERCE

Everyday retail and convenience.



Located within residential neighbourhoods for convenient access.

BUSINESS & PROFESSIONAL

Spaces created for offices and enterprise.



Strategically placed near district hubs and major road networks.

DINING & LIFESTYLE

Destinations that bring people together.



Perfect settings for cafes, restaurants, leisure and experiential brands.

HIGH-STREET OPPORTUNITIES

Prominent locations designed for visibility and growth.



Prime frontage and high traffic areas for maximum exposure and returns.

COMMERCIAL PLOTS CATEGORIES		
	PLOT SIZE	IDEAL FOR
	100 SQ. YDS.	Shops, Boutiques, Pharmacies, Salons, Small Retail
	200 SQ. YDS.	Retail Stores, Clinics, Banks, Service Centers
	433 SQ. YDS.	Restaurants, Cafes, Franchise Brands, Gyms, Studios
	1000 SQ. YDS.	Showrooms, Corporate Offices, Institutes, Large Retail Stores
 STRATEGIC COMMERCIAL FRONTAGE ON MAIN BOULEVARDS, DISTRICT HUBS & HIGH-FOOTFALL ZONES		



STRATEGIC LOCATIONS

Close to main boulevards, districts and key landmarks.



STRONG GROWTH POTENTIAL

Increasing demand driven by population, business and development.



BUILT-IN CUSTOMER BASE

Residential communities and institutions ensure consistent footfall.



SECURE & FUTURE READY INVESTMENT

Planned infrastructure, safety and modern amenities.

BUILD WHERE THE FUTURE IS GROWING.

POSITIONED AT THE CENTER OF OPPORTUNITY

Highway City Executive Enclave is strategically located along the emerging Karachi–Hyderabad growth corridor, providing seamless connectivity to major economic centers while benefiting from the long-term expansion of regional infrastructure and urban development.

Its location places residents, businesses, and investors within reach of Karachi, Hyderabad, Jamshoro, Nooriabad, and the broader M-9 corridor — one of Sindh’s most significant future growth zones.

WHY THIS CORRIDOR MATTERS

- | | |
|--|---------------------------------------|
| ◆ Karachi Expansion Corridor | ◆ Regional Infrastructure Development |
| ◆ Direct M-9 Connectivity | ◆ Long-Term Strategic Positioning |
| ◆ Access to Industrial & Commercial Growth | |



SPECTRUM DEVELOPERS

With a legacy built on trust, quality, and execution, Spectrum Developers has grown from a construction foundation to a diversified development company delivering landmark projects that shape communities and redefine standards.



SPECTRUM DEVELOPERS
CRAFTING COMMUNITIES, NOT JUST HOMES

1997

FOUNDATION

Our journey began in 1997 with a construction company built on integrity, hard work, and a commitment to quality.

2004

GROWTH

Expanded our capabilities and portfolio, delivering residential and commercial projects that strengthened our reputation in the industry.

2020

DIVERSIFICATION

Evolved into a diversified real estate development company with a broader vision and long-term impact.

2020

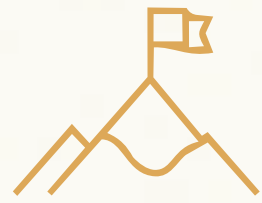
LANDMARK DEVELOPMENTS

Launched large-scale master-planned communities focused on lifestyle, infrastructure, and sustainable growth.

2024

FUTURE FORWARD

Continuing our mission to create future-ready destinations that inspire generations and deliver lasting value.



LEGACY

Over two decades of experience and trust.

QUALITY

Committed to the highest standards of design and construction.

INTEGRITY

Building relationships grounded in transparency and reliability.

EXECUTION

Proven capability to deliver large-scale developments on time and on promise.



BUILT ON TRUST. BACKED BY CREDIBILITY.

Spectrum Developers is a registered, compliant and transparent organization committed to the highest standards of governance, quality and professionalism.

APPROVED. AUTHORIZED. ACCOUNTABLE.



MEMBER
ABAD
Association of Builders
And Developers of
Pakistan



REGISTERED
SBCA
Approved by Sindh
Building Control
Authority



LEGAL & REGULATORY
COMPLIANCE
✓ All projects are legal, verified
and approved.
✓ Complete compliance with local
Laws and regulations.



YOUR INVESTMENT.
OUR RESPONSIBILITY.
Transparency, integrity and accountability
are the foundation of everything we build.

REGISTERED & RECOGNIZED



NTN REGISTERED
Active NTN for tax compliance and
corporate transparency



FBR REGISTERED
Filer with Federal
Board of Revenue



PROPERTY TITLE VERIFICATION
All projects are on legally
verified and marketable land



LEGAL ADVISORS
Supported by a panel of legal experts
ensuring complete due diligence



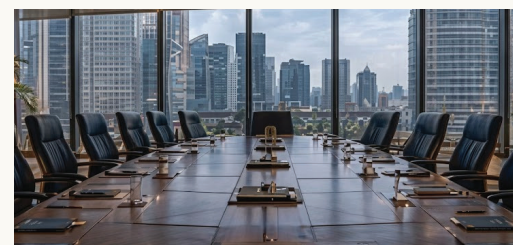
DOCUMENTATION STANDARD
Standardized, verifiable and secure
documentation for every transaction

OUR OFFICES



- HEAD OFFICE – KARACHI
Suit No 201, Ronaq Trade Tower, Plot No 12-A,
Block – 2, PECHS, Main Shakra-e-Quaideen,
Karachi.
- REGIONAL OFFICE – HYDERABAD
Suit No 417, 9th Floor, Dawood Center,
Auto Bhan Road, Unit No 3, Latifabad, Hyderabad.

LEADERSHIP THAT INSPIRES CONFIDENCE



- VISIONARY LEADERSHIP
Guided by seasoned professionals with deep expertise
in real estate, engineering and development.
- STRATEGIC DIRECTION
Clear vision. Strong governance.
Sustainable growth.
- ETHICAL GOVERNANCE
Commitment to transparency, fairness and
long-term stakeholder value.

AUTHORIZED DEALER ECOSYSTEM



- OUR PARTNERS.
OUR STRENGTH.
A nationwide network of authorized dealers promoting
trust, transparency and professional service.
- VERIFIED
PARTNERS
- TRAINED
PROFESSIONALS
- TRANSPARENT
DEALINGS
- CUSTOMER
FOCUSED

BUILDING TRUST. CREATING LEGACIES.



PROVEN CREDIBILITY
A strong track record of
trusted developments.



COMMITMENT TO QUALITY
International standards
Local excellence.



CUSTOMER FIRST APPROACH
Every decision is guided
by our customers' trust.



LONG-TERM PERSPECTIVE
Building not just projects,
but lasting communities.



TRANSPARENCY IN EVERY STEP
Open communication.
Clear processes.



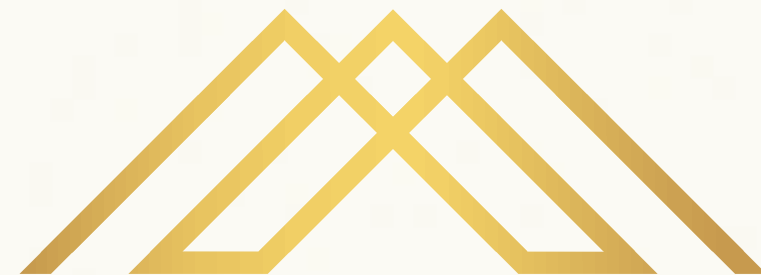
RELIABLE TODAY.
STRONGER TOMORROW
A brand built on trust.
A future built together

BEYOND LAND, WE CREATE DESTINATIONS THAT EMBODY DISTINCTION.
CRAFTED WITH INTENT, BUILT WITH PRECISION, AND DESIGNED TO
STAND AS A LASTING SYMBOL OF YOUR JOURNEY.

SPECTRUM DEVELOPERS

CRAFTING COMMUNITIES, NOT JUST HOMES





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customersupport@spectrumdevelopers.co
careers@spectrumdevelopers.co

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SCAN TO CONNECT

